



FONDAZIONE GIULIO ONESTI
ACCADEMIA OLIMPICA NAZIONALE ITALIANA



ANNOUNCEMENT

THE CONTEST - Run for Art is a photo contest promoted, organised and realised by the Giulio Onesti Foundation, a non-profit organization which aims at the promotion of sport values and culture. It was founded in 1983, with the purpose of passing the work of Giulio Onesti, the pioneer of Italian sport, to new generations, in Italy and abroad. The project is supported by the Institute for sports credit (ICS). The Foundation promotes activities mainly, addressed to young people, in order to raise awareness on sports value.

Following the success of the 3rd edition, it was decided to propose again, in 2018, the competition at international level.

At the core, there is again, the union between art and sport expressed in the artistic form that best embodies physical activity and movement: *photography*.

The goal of the competition is to create an exhibition of pictures that mirrors the values of sport in the broadest sense: sports available to art and vice versa. The participation at the contest is completely free.

THEME, CATEGORIES, DEADLINE – Applications must be submitted by 30 October 2018 at 11.59 pm, in accordance with Art. 3 of the attached Guidelines, the competitors can take part in the contest by, filling the following module: <http://www.runforart.com/en/take-part/submit-your-photo/>. They must be inspired by one of the 5 proposed categories. The theme for Run for Art 2018 – World is **“Women and sport in your continent”**; the idea is to convey into a photo, the meaning that sport has for women at various latitudes, focusing on the value of gender inclusion, and how this changes all over the world:

1. *Africa*
2. *America*
3. *Asia*
4. *Europe*
5. *Oceania*

The works can be developed in any context, even outside the sports fields, but must highlight the athletic gesture or the social function of women's sport in their continent.

ELIGIBILITY - All amateur and professional photographers and students aged between 18 - 35, are

welcomed to participate.

PRIZE AND EXHIBITION - The works will be evaluated by a jury of excellence that ideally represents the sectors involved, from the world of photography to sport, from institutions to the media. Eight entries for each category will be selected and have access to the final. They will be exhibited in prestigious locations. The idea of the Run for Art is to follow the process of a real sports competition: for each continent 8 finalists shots are selected for a total of 40 photos that will be exposed in museums that take part the initiative.

For further information, please refer to the attached guidelines or visit: <http://www.runforart.com/en/>